

A white private jet with red accents is flying over a vast, hazy mountain range. The aircraft is positioned in the center of the frame, angled slightly towards the right. The background consists of rolling hills and mountains under a clear blue sky. The word 'VOO' is superimposed in large white letters across the top of the image.

VOO

DIGITAL **TRANSFORMATION** IN BUSINESS AVIATION

voo.aero

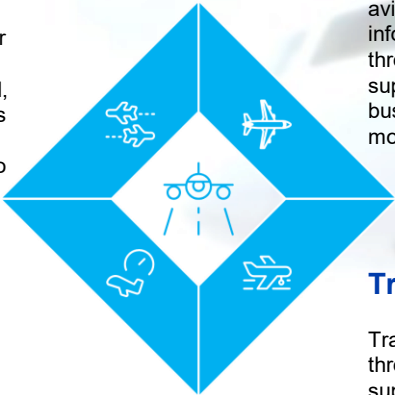
AVINOC & VOO are **transforming** the **aviation** and **travel** industry by developing software and digital solutions based on innovative and cutting-edge technologies.

VISION

Our vision is to transform the business aviation industry, make it transparent and efficient.
#reVOOlution #gamechanger

Industry Transformation

Revolutionize the business aviation sector by providing real-time data through networked, communicating systems to enable process automation that leads to increased efficiency.



Efficiency

Big Data analytics allow optimization of processes, forecasting, smart resource allocations that lead to service improvement and cost reductions.

Accessibility

Making business aviation data and information accessible throughout the whole supply chain in all business areas and all modes of transport.

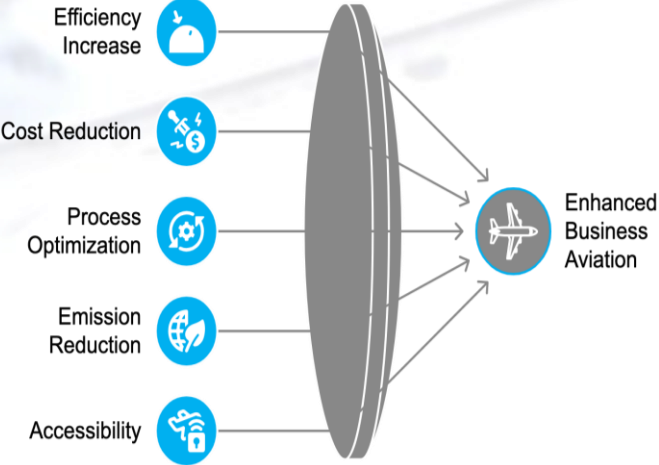
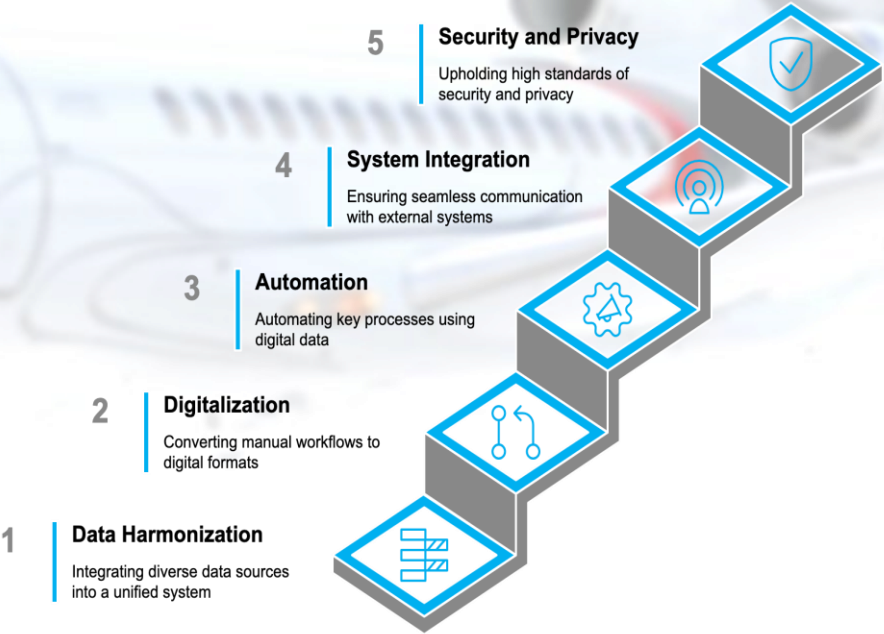
Transparency

Transparent information throughout the whole supply chain allows all service providers as well as customers to make smart decisions.

MISSION

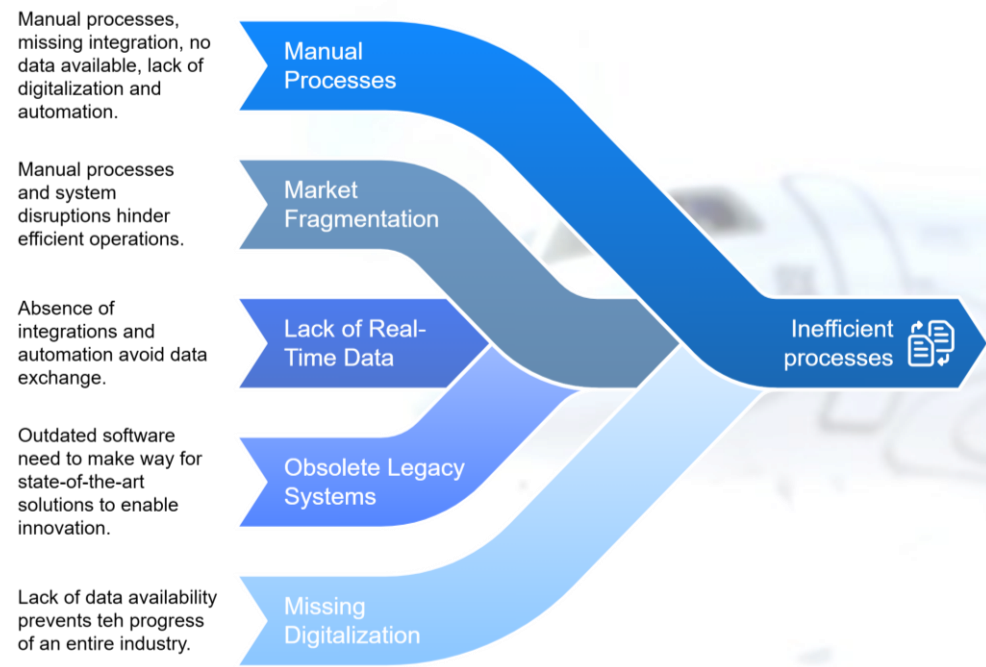
Our mission is to organize the business aviation industry's information and make it universally accessible and useful. **#eVOOlution**

IMPACT

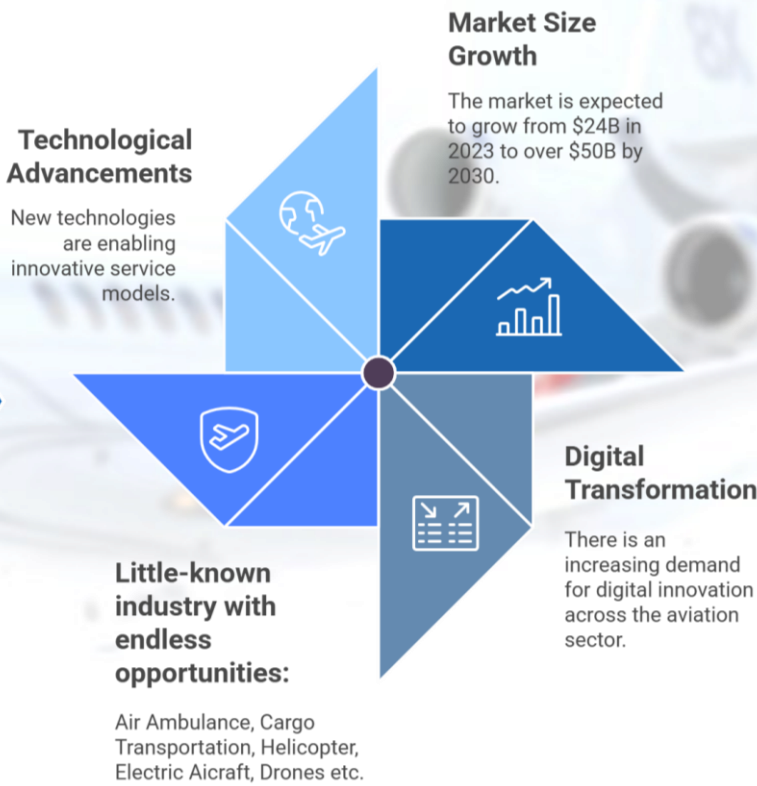


CHALLENGES & MARKET OPPORTUNITIES

Current Challenges



Market Opportunities

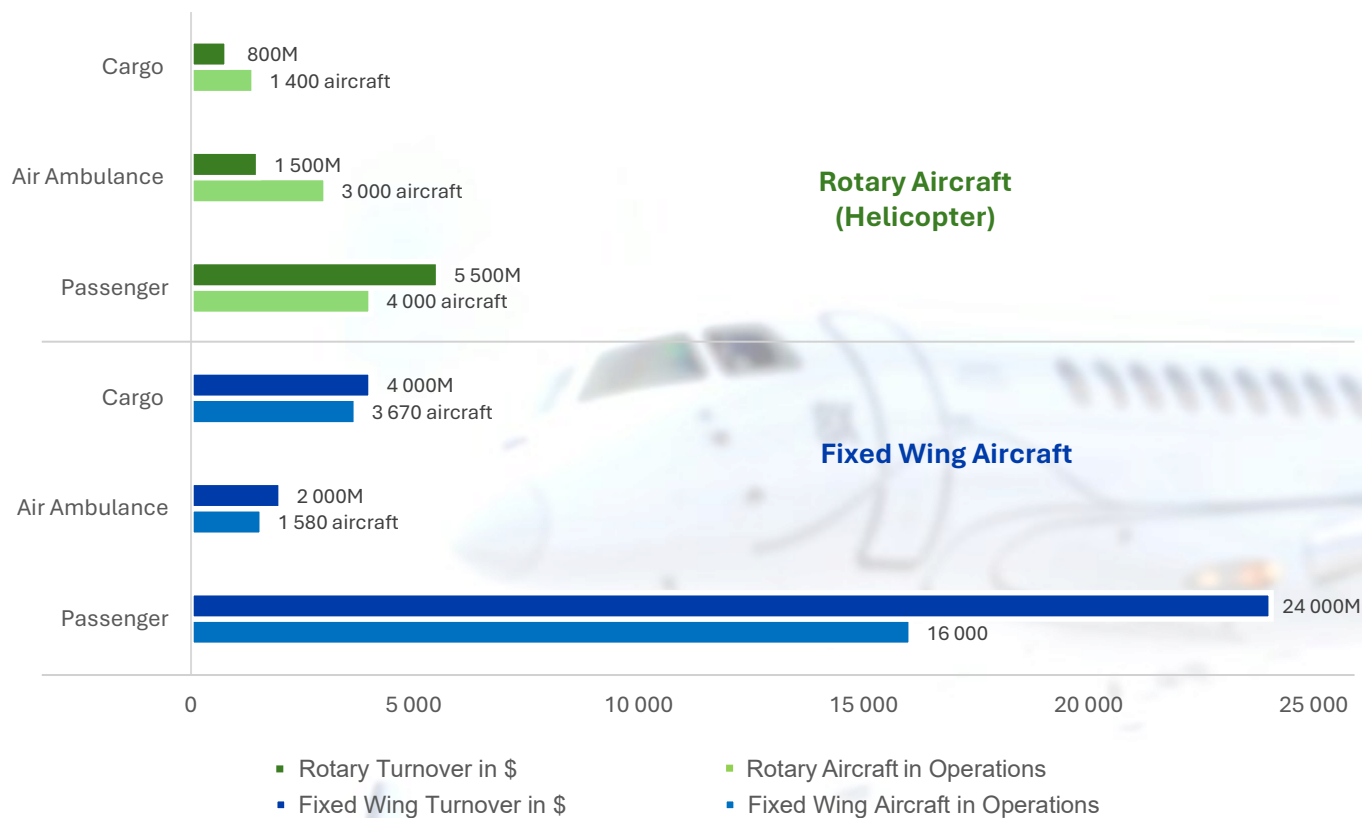


Digital Transformation



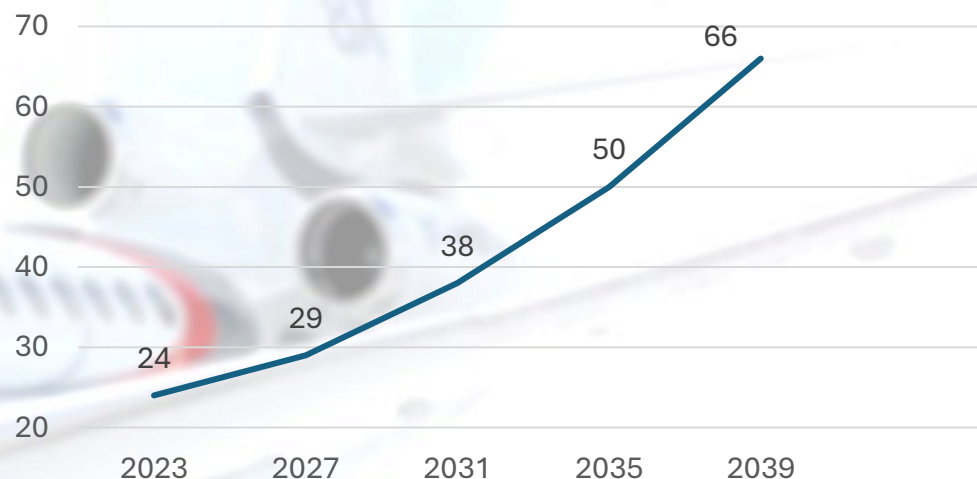
MARKET OVERVIEW

Charter Aircraft & Charter Turnover



Market Prediction

Passenger Charter Turnover
(Fixed Wing Aircraft)



Development of the Passenger Charter Market until 2039: **Growth!**

The passenger charter market is experiencing strong growth. Globally, passenger and cargo charter services are projected to grow at approximately 5–7% annually.

THE SOLUTION



The *world's first* **GDS** ("Global Distribution System") and next-generation digital **B2B marketplace** enabling *instant* bookings of **business aviation** aircraft.

The *award-winning* platform utilizes advanced **automation** and various **integrations** to simplify the entire charter booking lifecycle, from *accurate* **charter price calculations** based on *real-time* **aircraft availability** to seamless **booking**, **payment** and **flight organization**.

VOO Flights already connects over **300 charter brokers** and **170 aircraft operators**.

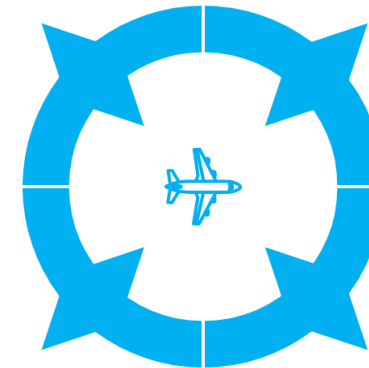
Advanced-Driven Operations

Advanced-Driven Operations enhance efficiency in critical tasks.

Global Distribution System

Global Distribution System facilitates instant B2B flight bookings.

Future



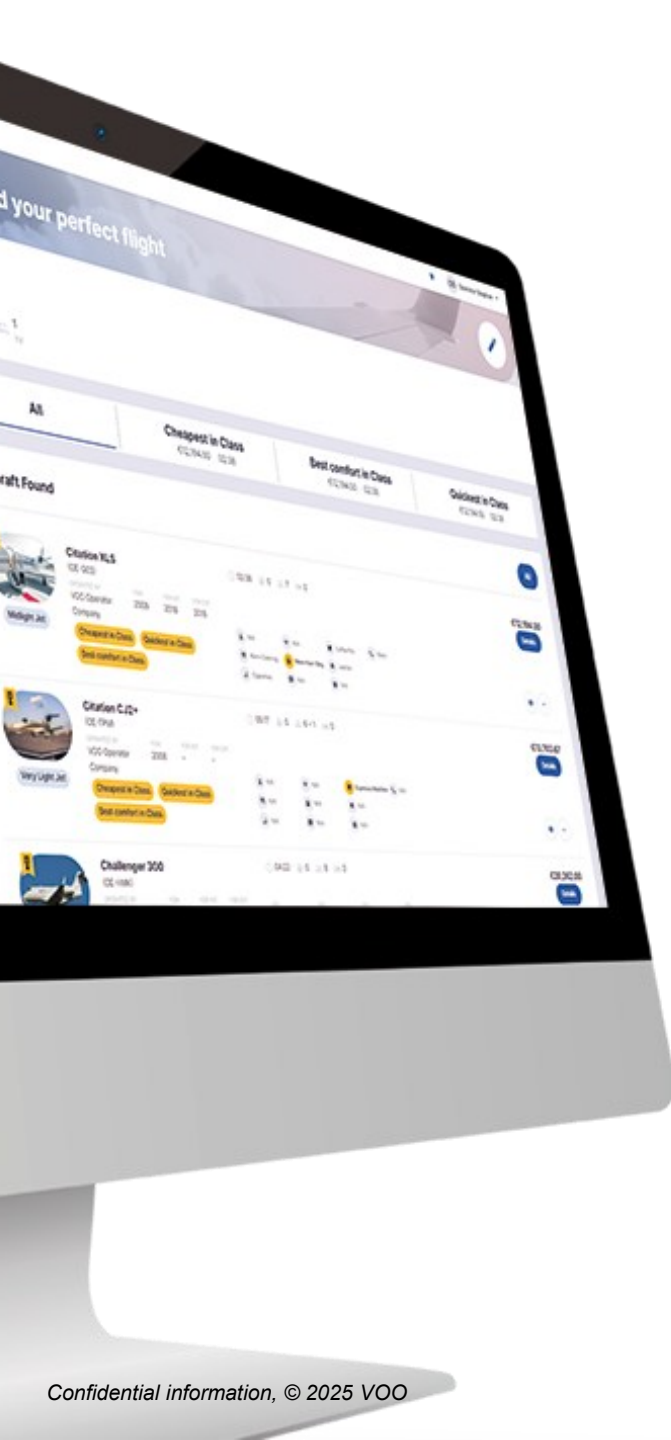
Existing

Big Data Analysis

Big Data Analysis enables predictive planning for future flights.

Automation through Digitalization & Integration

Automation through Digitalization & Integration streamlines booking processes.



KEY COMPETITORS & THEIR LIMITATIONS

Features	VOO Flights	Competitors
Instant Booking	✓ One-click booking	✗ Requesting+(<i>manual</i>) quoting + e-signatures
Automated Pricing	✓ Yes	✗ Only price indications
Global Distribution System (GDS)	✓ World's first GDS in business aviation	✗ Not available
Transparency + Security	✓ Next-gen IT-solution, GDPR compl.+encrypted	✗ Limited legacy systems
Big Data & AI Integration	✓ Predictive analytics and forecasting	✗ Not available
API + System Integration	✓ Robust API and a variety of integrations	✗ Limited
Sustainability + Efficiency	✓ Empty leg reduction and process optimization	✗ Manual processes and limited automation
Market Coverage	✓ Global focus, scalable business	✗ Focus on specific continents + fragmented

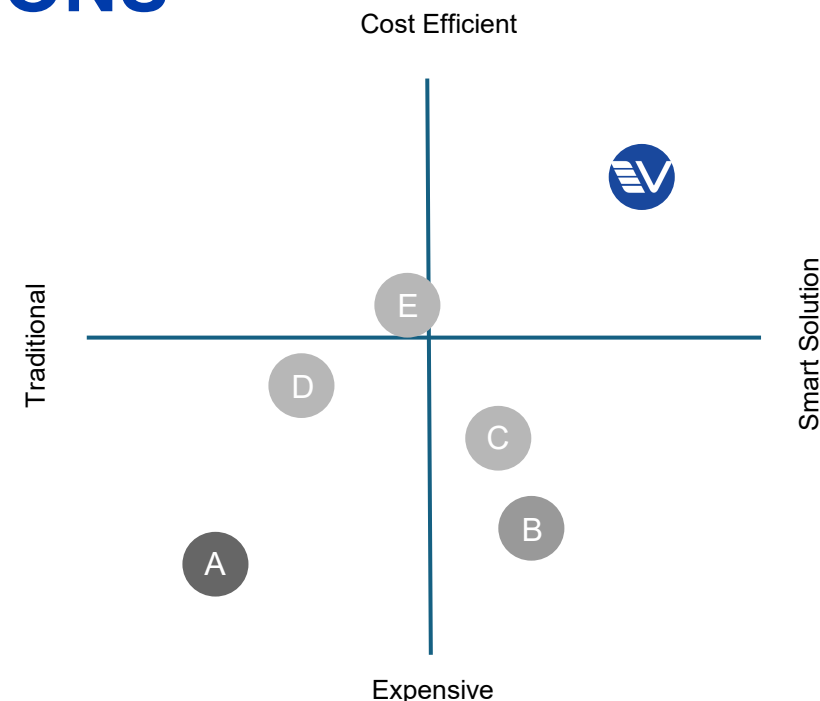
A... Strong market presence (market leader). It primarily handles quotation requests, lacking automation, with no (*instant*) bookings possible.

B... Operator-focused US based ERP-software, offers auto-calculation, limited market coverage, API limitations.

C... Operator-focused EU based ERP-software, also serves brokers, lots of integrations, limited automations.

D... New B2B marketplace that still deals with quotation requests and external, manual calculations that hinders automation, transparency, efficiency and one-click booking.

E... Same as D but B2C.



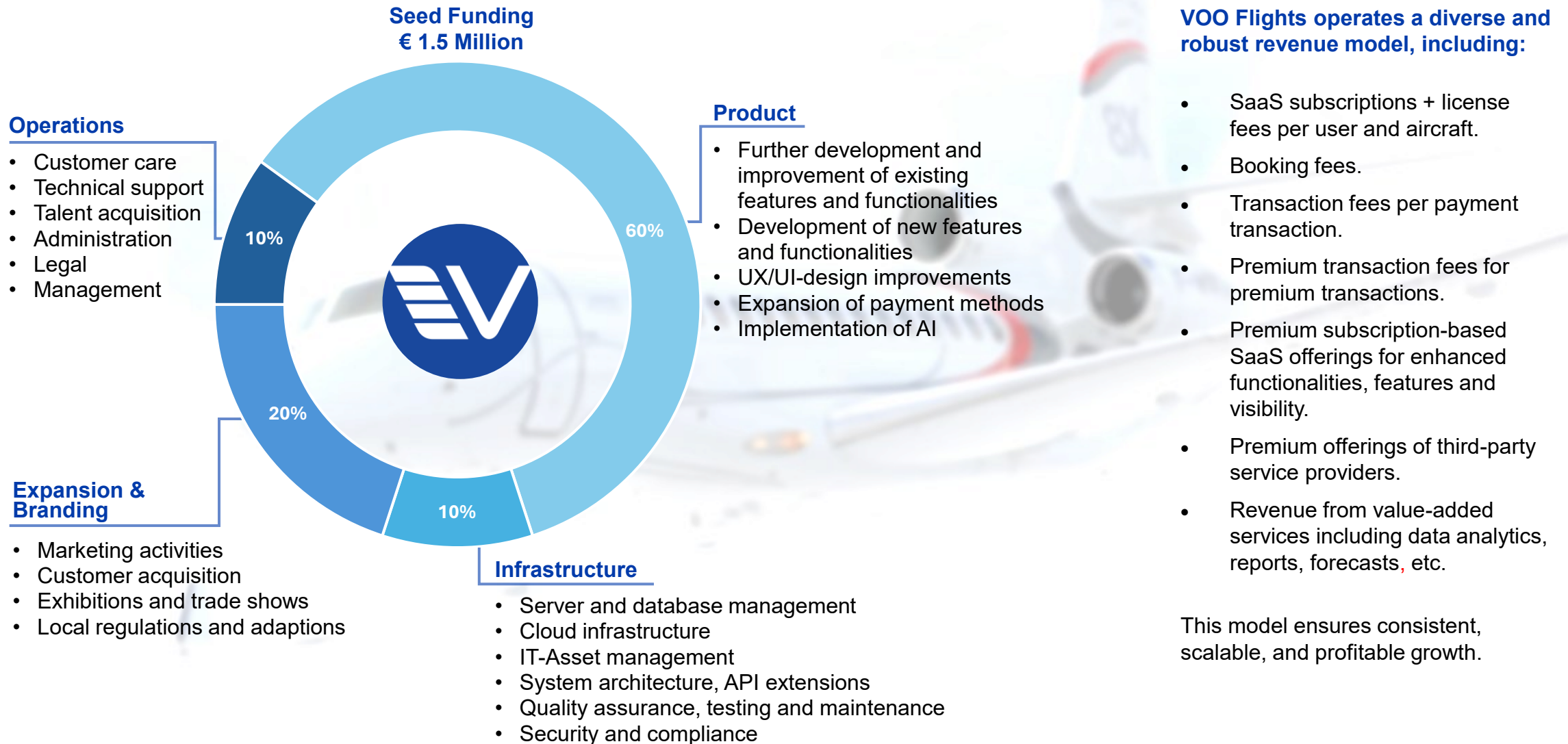
Competitive Advantages:

VOO Flights distinctly sets itself apart from competitors:

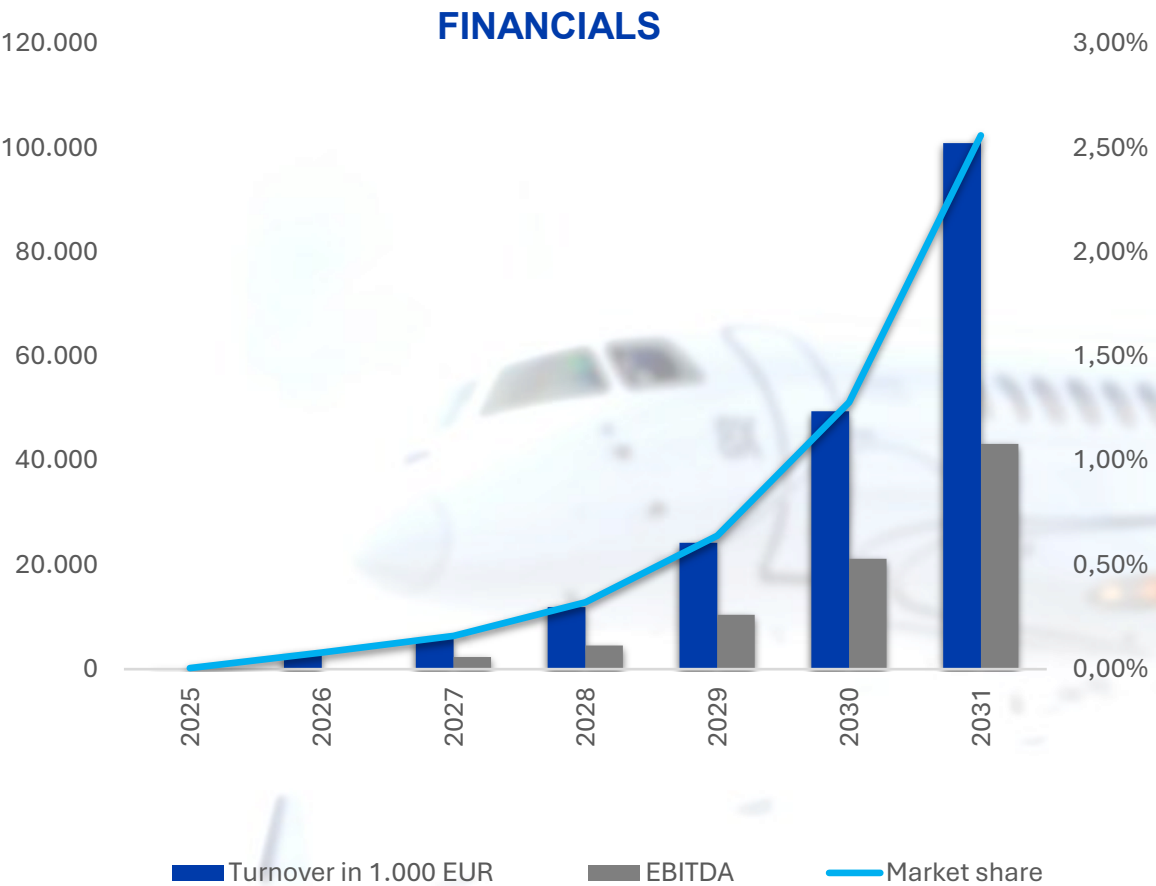
- State-of-the-art technology, integrated with various systems through APIs – industry-wide connectivity.
- Automation and process optimization.
- Instant booking B2B and B2C as GDS platform.
- Highly secure, encrypted data, GDPR-compliant (EU).
- Big Data, analytics and forecasting.
- All means of transport and / all business areas.



BUSINESS MODEL, REVENUE STREAM & INVESTMENT



FINANCIAL PROJECTION AND INVESTMENT RETURNS

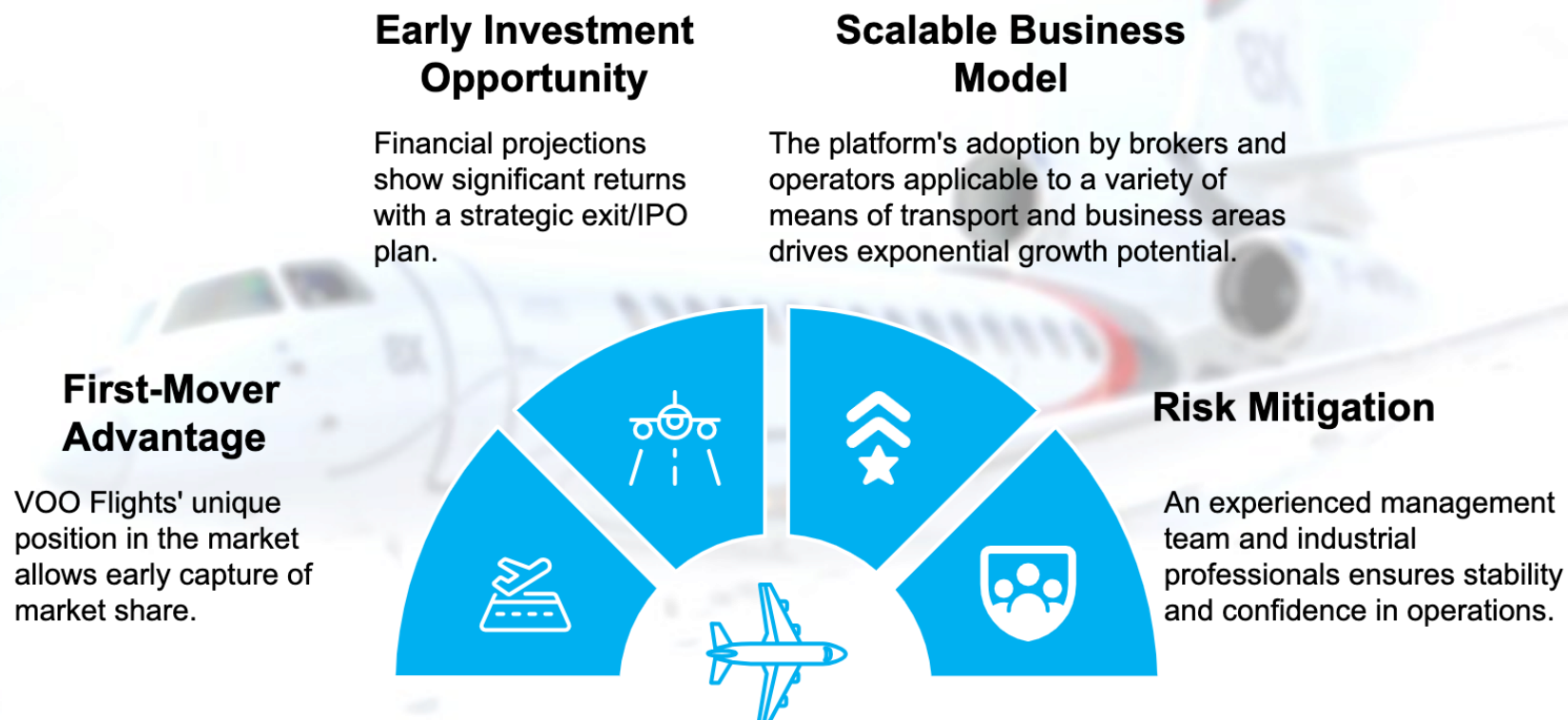


INVESTMENT OPPORTUNITIES

- **Target Investment:** € 1.5M (Seed Funding)
- **Use of Funds:** Product Market Fit (PMF)
- **Equity Offer:** 20% company share
- **Projected Exit Multiple:** > x20 (after 2031)
- **Break-Even-Point:** < 24 months
- **Profit Potential by 2031:** > € 40 million
- **Profit Potential by 2034:** > € 180 million



WHY INVEST NOW?



MILESTONES & TIMELINE



VOO Flights has outlined a strategic growth trajectory:

- 2022-2024: MVP presentation, market testing, continuous improvement and software development.
- 2024: Technology Innovation of the Year 2024 Award and Ground-Breaking Products and Services Award for the *instant* booking functionality.
- **2025:** Seed Funding, go-to-market phase 1 (GTM-1), crucial software development + milestones.
- **2026:** Product Market Fit, Series A investment, go-to-market phase 2 (GTM-2), market penetration.
- 2027: Product Market Fit (VOO Travel – B2C).
- 2029: Series B investment.
- 2031-2034: Exit / IPO – linked to the achievement of milestones.

MANAGEMENT TEAM



VOO Travel
Gernot Winter, CEO



A Visionary, Strategist and seasoned Manager and Business Advisor with over 25 years of experience throughout various industries.

gernot.winter@voo.travel



VOO Flights
Robert Plhak, CEO



Entrepreneur and Business Aviation Professional with 20 years of experience as Manager, Charter Broker, Sales Agent and Aircraft Operator.

robert.plhak@voo.flights



VOO Aviation Service
Mario Pichler, COO/CPO



A certified SCRUM Product Owner & Design Manager, analytical skills and user-centric thinking. Passionate about innovation and efficiency.

mario.pichler@voo.aero



VOO Aviation Service
Magdalena Mauthner, CTO



Over 10 years of software development experience, app and web development, network technology, IT security, process management etc. in various industries.

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VOO Travel AG
Switzerland



www.VOO.travel



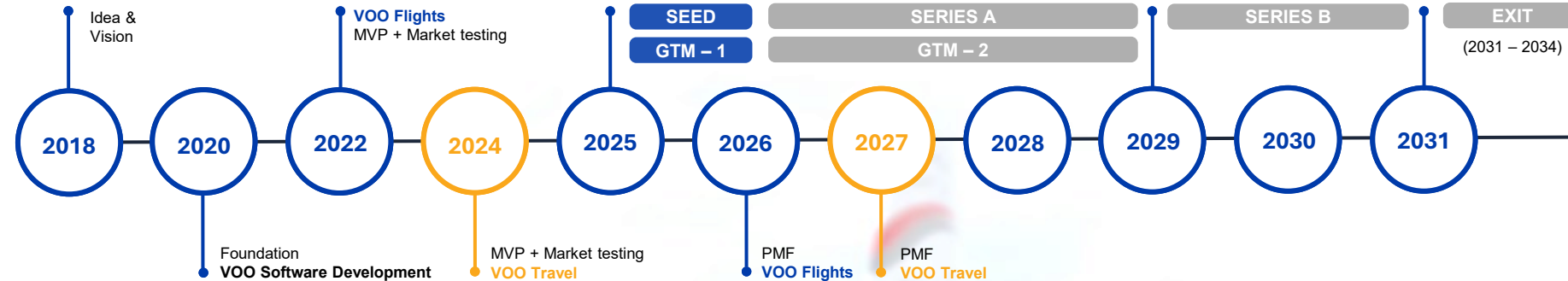
DIGITAL TRANSFORMATION IN BUSINESS AVIATION



COMPANY

Foundation:
MVP + Start of operations:
Headquarters:
Website:
Web-based software:

2018
Q3 / 2022
Graz, Austria
www.VOO.aero
www.VOO.flights



INVESTMENT OPPORTUNITIES

Target Investment:
Use of Funds:
Equity Offer:
Projected Exit Multiple:
Break-Even-Point:
Profit Potential by 2031:
Profit Potential by 2034:

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Robert Plhak, CEO
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Gernot Winter, CEO
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CHALLENGES & OPPORTUNITIES

- Fragmented, semi-digital industry
- De-centralized data
- Manual processes
- Lack of automation
- Inefficiencies
- Legacy systems
- Missing standardization

MARKET

High growth potential – business aviation market set to grow from **\$24B** to > **\$50B** by 2035.

MANAGEMENT TEAM



Robert PLHAK
Partner & CEO



Gernot Winter
Founder & CEO



Mario Pichler
COO / CPO



Magdalena Mauthner
CTO

VOO FLIGHTS

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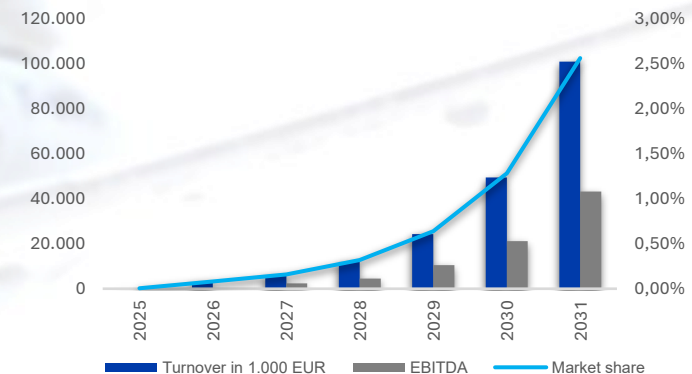
- Automation + optimization
- Big Data + forecasting
- Efficiency throughout the sector
- 170+ operators & 300+ charter broker
- B2C booking solution (**VOO Travel**)

VOO TRAVEL – B2C Travel App

The first fully integrated ALL-IN-ONE travel app and ecosystem offering end-to-end, AI-powered and blockchain-backed experience incl. business aviation aircraft powered by **VOO Flights**.

REVENUE STREAMS

License fees, booking fees, transaction / processing fees, value added services (tba).



WHY INVEST in VOO?

- First-Mover Advantage:** world's first GDS in business aviation – advanced product development, growing customer base.
- Early Investment Opportunity:** two more investment rounds until exit / IPO.
- Scalable Business Model:** applicable to a variety of means of transport and business areas / exponential growth potential.
- Risk mitigation:** experienced management team and industry professionals.

Join VOO Flights in transforming the business aviation industry.

Invest in a uniquely innovative digital platform backed by proven market acceptance, strong financial growth potential, and experienced leadership.

Act now to capitalize on this exclusive opportunity to reshape the future of aviation.

Robert Plhak, CEO
robert.plhak@voo.flights

The VOO FLIGHTS logo, featuring the word 'VOO' in a large, white, sans-serif font with a stylized wing graphic to its left, and the word 'FLIGHTS' in a smaller, white, sans-serif font below it.A white private jet with red accents is flying over a vast, mountainous landscape under a clear blue sky. The jet is positioned in the center-right of the frame, angled towards the viewer.

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