



Press release

VOO Wins Technology Innovation of the Year Award at The Aviation Achievement Awards 2024

01 March 2024

VOO, an innovative software platform for booking business aviation flights, has been recognized for its groundbreaking technology, receiving the Technology Innovation of the Year Award at The Aviation Achievement Awards. This prestigious award, presented on February 29 at the V Hotel in Dubai, is the highest honor for excellence in the Middle East's aviation and aerospace industry over the past year.

This esteemed recognition signifies the culmination of VOO's dedication to developing groundbreaking solutions. Initially nominated among 14 esteemed categories at The Aviation Achievement Awards, VOO's innovative software subsequently impressed the judges, securing the coveted Technology Innovation of the Year award. Presented to VOO flights CEO, Robert Plhak and VOO's communications manager Ivanna Nikolskaya, the award acknowledges VOO's exceptional contribution as a unique and outstanding technological advancement over the past year.

This annual awards ceremony, designed to recognize excellence in aviation achievements and contributions to the aviation community by honoring businesses that have surpassed the highest standards of accomplishment, has been held since 2013, bringing together leading industry professionals from across the Middle East.

“Winning this prestigious award in such a competitive category is truly humbling. While the initial nomination was a testament to our dedication and hard work, securing this award serves as a powerful motivator for our continued growth and development. We are grateful to our customers, partners, and the entire VOO team in Austria for their unwavering support. This award wouldn't be possible without them, and it will undoubtedly fuel our passion for shaping the future of business aviation.” – Robert Plhak, CEO at VOO flights.

CONTACT AND PRESS INFORMATION

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VOO's commitment to innovation ensures continued advancements in the business aviation sector. This award marks a significant milestone for the company, solidifying VOO's dedication to providing exceptional technological solution, to building upon this success and contributing further to the advancement of the sector, shaping the future of the industry.

About VOO

VOO is a fully operational digital B2B marketplace where charter brokers and aircraft operators can search, book and pay for all their private jet charters on one platform that is built on ultra-efficient software that automatically calculates quotes and secures bookings. Revolutionary VOO software, developed and powered by AVINOC, provides charter brokers and private jet operators with the opportunity to close charter contracts within seconds, what has not been possible anywhere else on the market until now.

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