



## **VOO Returns to London for ACE23 to Further Raise the Visibility of the VOO Marketplace**

29 August 2023

VOO will be exhibiting at Air Charter Association's dedicated conference and exhibition ACE23, which will take place on Tuesday, September 12 at Biggin Hill Airport in London. VOO will showcase its fully automated next-generation B2B VOO Marketplace where charter brokers and operators can search, book and pay all their private jet charters on just one platform that delivers bookings at booth 111.

The annual expo, with the charter industry in the spotlight, will be held in London for the seventh time, organized and hosted by the Air Charter Association in partnership with the airport and Business Air News magazine. The event will bring together aircraft owners, charter operators and brokers as well as their customers, leading business aviation companies and other industry professionals for an eventful day of unparalleled networking and conference with educational workshops.

More than 1,200 delegates attended last year's exhibition and the 2023 show is expecting even larger visitor numbers as the coming event is designed to feature more booths and an incisive conference covering all aspects of the business air charter market, latest products, services and innovations as well as static aircraft showcase. This year's static display at ACE23 promises to be bigger and more diverse than ever.

Throughout the entire day, ACE23 will be action-packed of workshops and seminars on key topics relevant to business aviation, with a focus on sustainable operations, the achievement of which is now a priority for business aviation. The conference will be broadcast live to an international audience.

VOO returns to London to support the expansion of its market presence and visibility will be represented by four team members on site – Robert Plhak, CEO of VOO flights, David Martinovic and Ramona Gaál, Sales Representatives and Ivanna Nikolskaya, Content and Communications Manager. The team will be present at booth 111 at Biggin Hill Airport during the entire show day to give product

### **CONTACT AND PRESS INFORMATION**

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demos, provide additional information about the VOO software and register new customers. Outlining ACE23, the VOO team will also lead a road show, touring current and potential VOO users.

“After the ACE22 success, it is only logical that we are returning to ACE23. However, this year we are coming back to London’s Biggin Hill no longer as newly launched software, but as a well-recognized market player. Aside from all the other business aviation events, the Air Charter Expo is designed solely for business aviation professionals and focuses exclusively on chartering and marketing of private jets. As a charter flight booking solution for professionals, VOO is rapidly finding its natural place in the industry, and ACE23 is definitely the place to be to further raise the visibility of our revolutionary charter marketplace.” – Robert Plhak, CEO at VOO flights.

### **About VOO**

VOO is the digital B2B marketplace where charter brokers and operators can search, book and pay all their private jet charters on just one platform that delivers bookings. This ultra-efficient software, developed and powered by AVINOC, provides charter brokers and private jet operators with the opportunity to close charter contracts within seconds.

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